

CITIZEN

Micro HumanTech

Application focus: The Logistics sector



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When quality, reliability and uptime are critical

Logistics is a vital and growing business sector, keeping goods and services moving all around the world, ensuring that essential supplies are made on time to shops, factories and consumers.

Precise tracking and identification of consignments, from bulk loads to individual parcels, is one of the keys to success, and depends on accurate and constantly updated data management and the quality and reliability of a host of process systems and equipment.

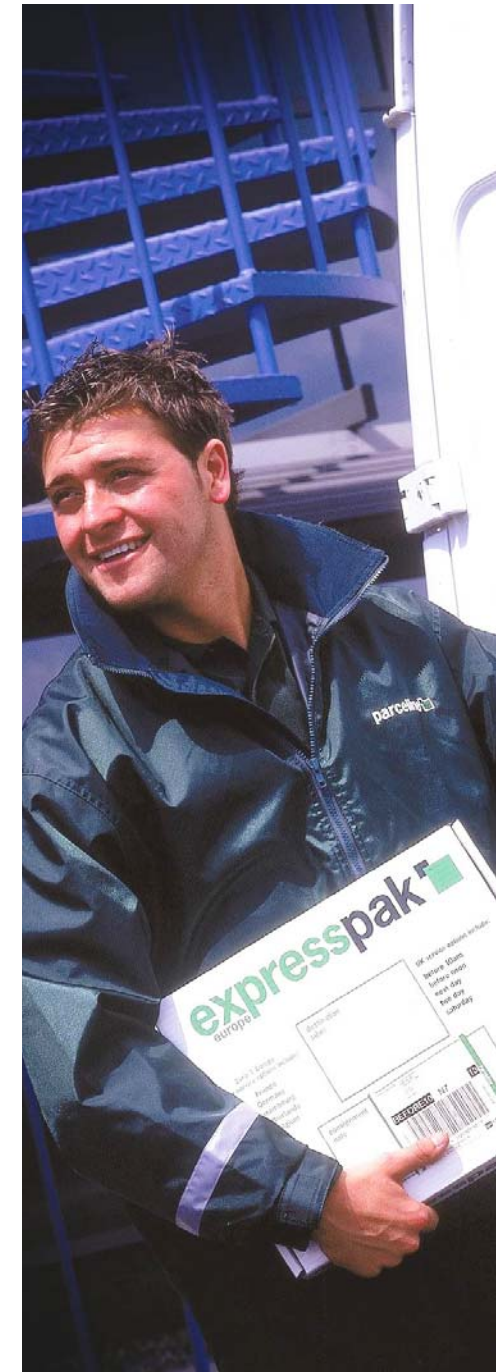
Fundamental throughout the distribution chain is the operation of the printers used in warehouses, depots and courier companies.



Maximum uptime

There are plenty of label printers on the market, but few that are genuinely designed to meet the rigorous 24x7 operation required by most logistics companies.

The majority of label printers are built for use in offices where print volumes are low, where the operating environment is relatively benign and where a failure is rarely critical. By comparison, machines used in a warehouse or parcels depot have to function almost continuously on demand, often in dirty and dusty environments, where machines are moved, knocked or otherwise abused and yet still provide high definition output without failure.



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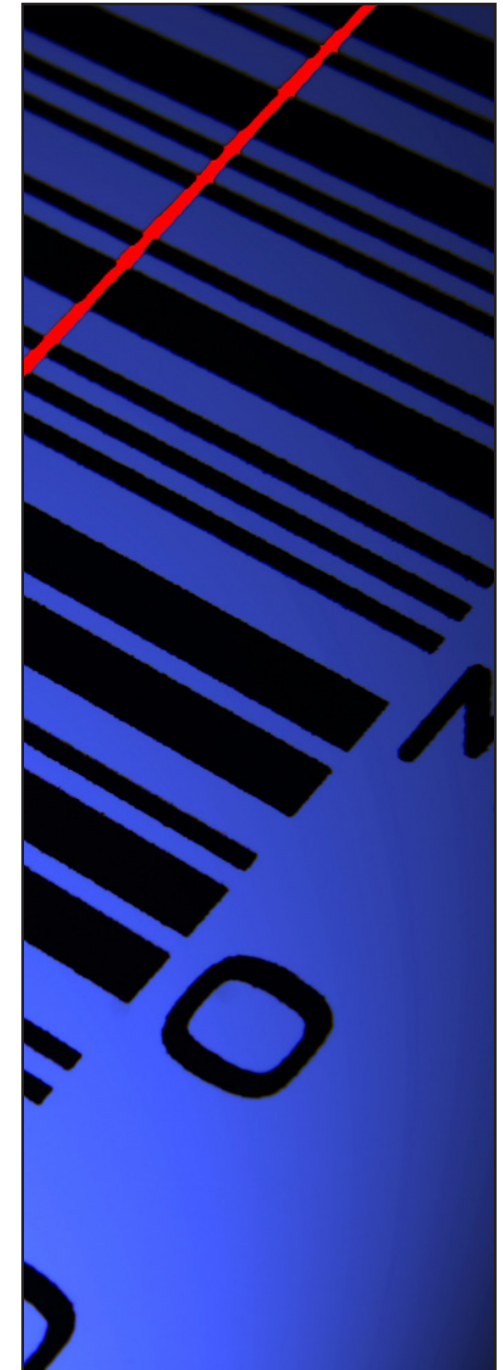


Dave Brennan, Infrastructure Manager at Geopost:

"Although previous systems enabled us to print parcel labels, our conventional printers would pause if an error was detected ... in worst cases we were unaware of any faults, resulting in costly downtime and production inefficiency. We chose a printing solution from Citizen, which offered a higher level of service. We can rely on Citizen's printers to print the details that we need extremely efficiently and accurately. They have considerably enhanced the performance of our international express delivery service".

Ultimate accuracy and speed

Citizen's printers offer an automated solution to increase accuracy and speed while reducing labour within the transport and logistics industry. Offering reliability, flexibility and usability, the range of innovative printers produce clearly legible labels for parcels quickly and simply. These high definition labels can include details such as delivery names and addresses for driver use and package identification on the delivery van and primary tracking numbers in the form of an easy to scan barcode and human readable code, as well as routing and additional packet information. Citizen's high performance solutions are capable of printing speeds of up to 4 inches per second, enabling large volumes of labels to be printed quickly to keep processes running smoothly.



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Adrian Wathes, Customer Information Technology Manager for TNT UK:

"Citizen's printers are ideal for our range of customer interface products and have proved to be cost effective, reliable and stable - even in some of our more testing customer environments. That means fewer call outs with reduced support costs; more importantly it means less downtime for our customers, with better labelling and more accurate deliveries ... the value of which is priceless."

Built to last

Citizen's label printers are built to last, with heavy duty all-metal chasses and internal mechanisms, tough injection moulded plastic outer cases and full metal print heads for a long and trouble-free operating life.

Each Citizen printer also features a host of features designed to simplify use; for example, power packs are safely fitted within the body of each printer, so there's nothing to become disconnected, while the print head is fitted to the main body of the print unit, not to the top cover, for maximum strength. Just as importantly, each printer is backed by a full two year warranty and incorporates a range of interface options, including wireless and industrial Ethernet, is easy to setup, with media changes being quick, simple and free from the risk of jamming.

