

CITIZEN



CLP 7200e series

Revolutionary ribbon control in an easy-to-use clamshell design



“ARCP” - Active Ribbon Control & Positioning enhancement system

No ribbon wrinkling, no media slippage and perfect registration

Parallel, serial & USB as standard; Network and WiFi options

Faster processing gives up to 5x performance increase

Better. Believe It.®

L A B E L & B A R C O D E

CLP 7200e series

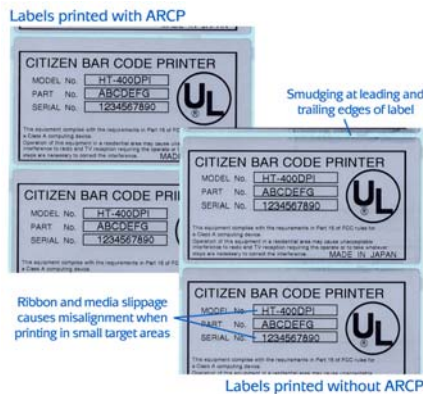
Introducing the latest and most advanced range of printers from Citizen - the **CLP 7200e series**.

Initially featuring two machines, the CLP 7201e and CLP 7202e, the new printers have a wide range of new and exciting features. These include our patented Active Ribbon Control & Positioning system, USB, Ethernet and WiFi interfaces and increased processing speed ensuring no delays even with the most complex of labels.

"ARCP"

Active Ribbon Control & Positioning

- No Ribbon Wrinkling
 - No wrinkling during normal printing
 - Removes any wrinkles introduced during ribbon loading within inches of running
- Accurate Print Positioning
 - Improved registration
 - No slippage between ribbon and media with any media types



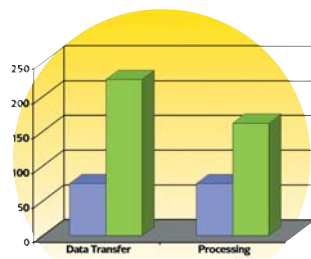
New Interfaces: IEEE 1284 Parallel, USB, Serial Optional Ethernet and WiFi

- Parallel IEEE1284 as standard
- RS232C serial as standard with faster baud rates
- USB as standard
- Optional Ethernet Interface
 - Easy-to-install internal ethernet module
 - Easy-to-install internal WiFi 802.11 option due soon



Improved Performance - Faster Throughput

- Main processor performs at double the speed of similar products
- IEEE1284 Parallel operates at up to 5 times faster than existing parallel interfaces
- True-type font renderer as standard
- Flash memory installed as standard on CLP 7201e (ideal for storing downloaded true-type fonts and graphics)



Technical Specification

	CLP 7201e	CLP 7202e
Technology	Thermal transfer and direct thermal with ARCP enhancement	
Resolution (approx)	203 dpi, 8 dots/mm	
Print speed (max)	7 inches/second, 177mm/s	
Fonts TrueType download	1 Scalable, 8 Bitmap Supported as standard	
Media types	Roll or fanfold media; continuous or perforated; die-cut labels, tags & tickets	
Media sensing	Label gap, notch or reflective	
Moveable media sensor	Standard	Optional
Media width (min-max) Media roll size (max) Media thickness	0.75 - 4.65 inches, 19 - 118 mm 8 inches, 200 mm (internal) 0.0025 - 0.01 inches, 0.0635 - 0.254 mm	
Print width (max)	4.1 inches, 104 mm	
Print length (max) Label length (min)	32 inches, 812mm 0.50 in, 12.7 mm	
Ribbon type Ribbon length	Wax, wax-resin or resin type, ink in or out 360m,1182' or 74mm/3" outside diameter	
Interfaces IEEE1284 parallel RS232C USB Ethernet WiFi	Standard Standard Standard Optional Internal Optional Internal	
Case type User interface	Heavy duty metal Liquid Crystal Display, 3 buttons + 2 LEDs	
User memory SDRAM on-board Flash on-board Flash expansion	2 Mb 1 Mb 4 Mb	2 Mb None 4 Mb
Windows drivers Label design software	Yes, from dealer or web site Yes, from dealer	
Options & accessories	Autocutter Peeler External rewinders Network interface, see above Flash memory card, see above Real-time clock module	
Size (WxDxH) Weight (approx)	260x452x256 mm, 10.2x17.8x10.1 inch 12.5 kg, 27.5 lbs	

Clamshell mechanism, High-Lift Head

- Solid, heavy duty clamshell mechanism
- Easy media loading
- High-lift printhead for easy servicing
- New print head increases printhead life by more than 60% compared to previous models



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